

Curriculum Vitae

Surname:	Azizova
First Name:	Gulnara
Date of Birth:	11.05.1973
Academic Qualification:	Candidate of Economic Sciences, associate professor
Venia Legendi (qualification to teach):	Marketing
Further Qualifications:	Fundamentals of Marketing, Business and Entrepreneurship

At the Higher Education Institution (to be accredited) since:	Since 1999, at UNEC
Level of Employment (part-time or full-time):	Full-time
Teaching Focus:	Marketing
Interdisciplinary Aspects:	The relationship between marketing and consumer psychology
Activities in the Areas:	
- Further Education	
- Research	Budget-oriented scientific research work
- Consultancy	Practice leader
How are personal research activities reflected in teaching activities?	My research focuses on new trends, consumer behavior, and advertising strategies. I incorporate this information into my teaching, preparing students for practical work and connecting lessons to theory."

Work experience:	
- General	27 (International Scientific Conference on Economic and Social Development etc)
- Activities as an Expert:	
Publications:	26
Memberships:	
International experience through:	
- Management Activities	
- Academic Activities	
- Personal Background/ Experience	Integrating research and practical applications in teaching

Other:	Professional Development : Enhanced skills in marketing through various training programs and workshops Certifications: Earned certifications in Soft Skills, Hard Skills, public works certificates
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