

Curriculum Vitae

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| **Surname:** | Huseynova |
| **First Name:** | Lamiya |
| **Date of Birth:** | 11.05.1973 |
| **Academic Qualification:** | PhD |
| **Venia Legendi (qualification to teach):** | Management |
| **Further Qualifications:** | Certifications in International trade and logistics (e.g. Foreign trade, Google ads,) |
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| **At the Higher Education Institution (to be accredited) since:** | Since 2001, at UNEC |
| **Level of Employment (part-time or full-time):** | Full-time |
| **Teaching Focus:** | Management |
| **Interdisciplinary Aspects:** | Personnel management |
| **Activities in the Areas:** |  |
| - **Further Education** | Participation in International Trade Conferences |
| - **Research** | Budget-funded scientific research project |
| - **Consultancy** | Master's thesis |
| **How are personal research activities reflected in teaching activities?** | My research in management focuses on emerging trends, consumer behavior and digital marketing strategies. These insights are incorporated into my teaching by developing case studies, designing practical assignments and delivering lectures that connect theoretical concepts to real-world applications |
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| **Work experience:** |  |
| - **General** | 34 years |
| - **Activities as an Expert:** |  |
| **Publications:** | 14 (International Scientific Conference on Economic and Social Development etc) |
| **Memberships:** |  |
| **International experience through:** |  |
| - **Management Activities** |  |
| - **Academic Activities** | In 2017, I received a PhD in Economics in philosophy |
| - **Personal Background/ Experience** | Integrating research and practical applications in teaching |
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| **Other:** | Professional Development :Enhanced skills in managament through various training programs and workshops  Certifications:Earned certifications in Soft Skills related courses  Achievements: Successfully passed relevant examinations and assessments in marketing and professional skills development |