

Curriculum Vitae

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| **Surname:** | Ahmadov  |
| **First Name:** | Miragha |
| **Date of Birth:** | 12.03.1969 |
| **Academic Qualification:** | PhD |
| **Venia Legendi (qualification to teach):** | Marketing |
| **Further Qualifications:** | Various certificate in “Business administration” major |
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| **At the Higher Education Institution (to be accredited) since:** | At UNEC since 1997 |
| **Level of Employment (part-time or full-time):** | Full-time |
| **Teaching Focus:** | Marketing |
| **Interdisciplinary Aspects:** | Marketing and the Relationship Between Consumer Psychology |
| **Activities in the Areas:** |  |
| - **Further Education** | MS ERA Economy institute – Doctoral Studies in economics |
| - **Research** | Budget-funded scientific research work, project, Doctoral dissertation for doctor of economics |
| - **Consultancy** | İnternship, master and supervisor and supervision of PhD students in economics |
| **How are personal research activities reflected in teaching activities?** | My research strategy focuses on business and marketing innovations, economic forecasting, economic consumer behavior and digital marketing. I incorporate this research into my teaching, prepare theoretical and practical assignments for the research, and teach procedural lessons using existing life examples |
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| **Work experience:** |  |
| - **General** | 27 years |
| - **Activities as an Expert:** | As a member of the UNEC Scientific seminar 5312.01 – “Economics”. I provide feedback on the candidates' dissertations and master’s dissertations of PhD students in the field of economic sciences |
| **Publications:** | I am the author of articles on economics and social development, International scientific conference materials, textbooks, monographs, methodical aids, educational programs and syllabus |
| **Memberships:** | NAP (New Azerbaijan Party) Trade Union |
| **International experience through:** |  |
| - **Management Activities** |  |
| - **Academic Activities** | I participated in the US State Department’s International Leadership Program (Higher Education Management) and was awarded an international certificate |
| - **Personal Background/ Experience** | I participated in conferences, scientific seminars and projects in Turkey, Russia and Poland programs and received relevant certificates  |
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| **Other:** | Professional development: I have developed myself through various training programs and seminars in science, management, marketing, and business.Certificates: participation in the “Modern Business” training organized by EXUS Business Consulting & training; Participation in the “Presentation and competence” seminar organized by EXUS Business Consulting Training; Thomson Reuters information resources for Scientific research “Web of Science”, “Journal Citation Report”, “Researcher”, “Endnote Basic”; participation in the training for the institutional structure of the University, especially the General Secretariat, “Fare science and Academic ethics: modern challenges and the development of new institutions” participation in the scientific-practical seminar; Co-funded by the Erasmus+ Program as the European UnionAchievements: I was an honors in international and local educational programs |